



Marathon Letter

Dear Family & Friends,

I am lacing up my running shoes and training for a Marathon! What makes this challenge so special to me is that I am running in honor of some very important people in my life **NAME THEM HERE**. My friend **NAME HERE**, and so many others, are affected by myeloma or bone cancer. Yet today there is hope as the Institute for Myeloma and Bone Cancer Research (IMBCR) is making strides towards finding a cure.

The IMBCR is the only independent, non-profit cancer research institute dedicated to finding a cure for multiple myeloma and bone cancer. Research done at IMBCR has added immensely to the quality of life of myeloma patients and their families throughout the world.

I invite you to support me as I fundraise for IMBCR and train for the **ENTER EVENT NAME & DATE**. Outside of training for the 26.2 miles, I have made a personal commitment to raise **ENTER TOTAL GOAL** for IMBCR. I have included my personal website address so you can learn more about the event, the disease, and my fundraising status **WEBSITE ADDRESS HERE**.

My personal fundraising deadline is fast approaching so I ask that you send your contribution by **ENTER DATE YOU WOULD LIKE YOUR FUNDS TO BE IN BY**. Any donations that come in after **ENTER SAME DATE** will still be accepted. I have enclosed a self-addressed envelope for your convenience.

Your 100% tax-deductible donation to the IMBCR will further this great cause, IMBCR's tax ID is **????????**. Feel free to pass this along to your friends & family who may also like to donate. Also, check to see if your company has a matching gifts program, it is an easy way to double your donation! I greatly appreciate your support in helping to make a difference!

Thank you so much,

YOUR NAME HERE

P.S. I encourage you to visit the IMBCR website and learn about the amazing work they are doing for myeloma and bone cancer patients. (www.imbcr.org).